CURRICULUM VITAE OF
LUIS CAMILLO ALMEIDA
<u>United States Citizen</u>

<u>(2017-2018, May Version)</u>

Luis C. Almeida, Ph. D.

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TEACHING EXPERIENCE

Lee University	**2017-Present**
Associate Professor of Communication	
Jackson State University (Tenured)	**2015-2007**
Associate Professor of Emergent Strategic Communications	
Indiana University of Pennsylvania (Tenured)	
Associate Professor of Communications Media	**2013-2015**
Assistant Professor of Communications Media	**2010-2013**
Waynesburg University	
Assistant Professor of Communications	**2008-2010**
Pennsylvania State University	
Instructor/T.A	**2006-2007**

SAMPLE COLLEGE TEACHING COURSES TAUGHT

Communications
Communications Media in American Society, Undergraduate Course, COMM 101
Web Design, Undergraduate Course, COMM 260
Introduction to Photography, Undergraduate Course, COMM 271
Communication Research Methods, Undergraduate Course COMM 300
Innovation and Social Media, Undergraduate Course, DIGM 365
Multimedia II: Advanced Multimedia Undergraduate Course, COM 419
Digital Media Seminar, Undergraduate Course, COM 495
Advanced Research Methods in Communications Media, PHD Course, COMM 910

Instructional Systems Technology
Digital Instructional Technology, Undergraduate Course, COMM 103
Instructional Multimedia, Undergraduate Course, INSYS 447
Instructional Technology for Training and Development, Undergraduate Course, COMM 330
Instructional Design and Development, Graduate Course, COMM 600
Instructional Computing Basics, Masters Course, COMM 614
Instructional Multimedia, Masters Course, COMM 630
Instructional Media Solutions, PHD Course, COMM 846

Other
Creativity Theory, Undergraduate Course, COM 399
College Honors, Undergraduate Course, HON 201
College Honors II, Undergraduate Course, HON 202

ACADEMIC ADMINISTRATION

Interim Department Chair Appointed   **May 2016-May 2017**
Jackson State University   Jackson, MS
• Wrote the school's assessment report (B.S. & MS) for the Dean
• Established a collegial environment for faculty
• Worked on revising curriculum
• Represented the department to external constituents
• Solved faculty/student conflict
• Coached new faculty members
• Calculated effectiveness of student learning outcomes
• Helped recruit both undergraduate and graduate students
• Supervised faculty and staff
• Created masters degree handbook and database protocol
• Trained faculty on how to advise undergraduate and graduate students
• Ran faculty meetings and made employee recommendations to the Dean
• Created class schedule and allocated courses to faculty with the Dean
• Organized files and created technology system protocols

Graduate Coordinator Appointed   **September 2016-March 2017**
Jackson State University
• Helped to recruit and mentored graduate students
• Planned program review
• Worked on revising the masters degree curriculum
• Assisted students with candidacies, comps, and thesis
• Created class schedules for students
• Helped to match program objectives to AEJMC standards
• Calculated effectiveness of student learning outcomes
• Scheduled and approved comprehensive examinations
• Assigned faculty to classes with the Dean
• Approved student graduations

Interim Department Chair Elected   **January 2015-July 2015**
Indiana University of Pennsylvania   Indiana, PA
• Wrote reports
• Signed departmental documents for granting G.A's
• Developed and operated budgets
• Supervised faculty, adjunct, and staff
• Served as a Liaison between faculty and administration
• Promoted the department to constituents
• Wrote faculty evaluations letters
• Performed faculty observations
• Assigned faculty to committees
• Recruited class cohort

Department Assistant Chair   **July 2014-January 2015**
Indiana University of Pennsylvania   Indiana, PA
• Assisted Chair with writing reports
• Rationalized faculty complement for department initiatives
• Resolved student problems and graduation issues under Chair's supervision
• Co-developed course progression sheets for on-line and degree completions programs
• Advised transfer students into the department by Chair's request
• Engaged as a liaison in faculty/student dispute when asked
• Assisted Chair with budgeting questions
• Mentored faculty members

PUBLICATIONS & BOOK ENTRIES

Almeida, L. (Submitted). The Rise of Homo Sapiens Immodicus. The Tennessee Communication
Association journal.

Almeida, L. (2018). Pandoras Box of Automation. Evangel Magazine, (1), 16-19.

Almeida, L. (2017). Devotional. Praynox, NA (Eds), 365 days of unified prayer (pp.34-35). Knoxville, TN.

Almeida, L. (2016). Designing a media literacy course: An auto-ethnography. International
Journal of Instructional technology and Distance Learning, (9), 59-64.

Almeida, L. (2015). How I flip my classrooms. Blythe, H. (Eds), It worked for me creatively (pp.17-18).
Stillwater, OK.

Almeida, L. (2014). The impact of computerized devices on undergraduate students behavior.
International Journal of Instructional Technology and Distance Learning, (1), 31-47.

Almeida, L. (2013). Speaking personally with Marcio Mugnol. American Journal of Distance Education
(2), 18-35.

Almeida, L. (2013). Teaching Tips to 1st year junior faculty. Proceedings at the Laurel Highlands
Conference, Indiana, PA.

Almeida, L. (2012). The essentials of instructional design. A Book review. Journal of
Communications Media. Indiana, PA.

Almeida, L. (2012). The effects of educational games on the achievement of factual knowledge.
Educational Research International, (10),1-5.

Almeida, L. (2012). Implementing corporate gaming initiatives through the lenses of systemic
thinking. Journal of Communications Media, (1), 47-61.

Almeida, L., & Juengel, C. (2012). Healing through motion and instructional design. Proceedings at the
Laurel Highlands Conference, Indiana, PA.

Almeida, L. (2012). Conditions of Employment for PHD Candidates: A Closer Look. Proceedings
at the Laurel Highlands Conference, Indiana, PA.

Quiu, A., Dudt, K., Almeida, L., Li, Chunjui. (2011). Pragmatic perspective on robert gagne's nine events
of instruction. Journal of Liaoning Normal University, 34(1), 34-35.

Almeida, L. (2011). The effects of games between gender for the acquisition of factual knowledge.
Midwestern Journal of Education Communications and Technology, 5(1) 2-6.

Almeida, L. (2011). It worked for me creatively: SCAMPER. Blythe, H. (Eds), Flipping your classrooms
creatively (pp.44-45). Stillwater, OK.

Almeida, L. (2011). Cracking Creativity book review. Journal of Communications
Media. Indiana, PA.

Almeida, L. (2011). The red little book of sales: A Book review. Journal of Communications
Media. Indiana, PA.

Almeida, L. (2011). Graduate, be aware. Journal of Communications Media, (1), 83-94.

Almeida, L. (2010). 優れた生徒の力を引き出すためのゲームデザインを通した学習 (Empowering gifted students to learn through game design). Journal of Digital GamesResearch, 4(2), 33-38.

Almeida L. (2010). My qualitative data analysis tool survey. The Midwestern Journal of Education Communications and Technology, 4(1), 17-20.

Carr-Chellman, A. A., Almeida, L. C., Beabout, B., & Gursoy, H. (2009). Idealized visions from behind prison bars: Prisoners' perspectives on school change. International Journal of Educational Reform, 3, 64-76.

Almeida, L. (2008). The effects of different learning strategies to facilitate achievement of different educational objectives. Tech Trends (52), 3, 32-36.

Carr-Chellman, A. A., Beabout, B. R., Almeida, L. C., Gursoy, H. T., Ma, Z., Pastore, R. S. (2008). Change in chaos: Seven lessons learned from Katrina. *Educational Horizons, 87, 26-39.*

Beabout, B. R., Carr-Chellman, A. A., Alkandari, K. A., Almeida, L. C., Gursoy, H. T., Ma, Z., Pastore, R. (2008). The perceptions of New Orleans educators on the process of rebuilding the New Orleans school system after Katrina. Journal of Education for Students Placed at Risk,13, 212, 237.

Carr-Chellman, A., Zyian, M., Almeida, L., Pastore, R., Modak, R., & Gursoy, H. (2008). Citations as a key to identity in the field of instructional design technology. Tech Trends. (52), 3, 64-69.

Carr-Chellman, A., Gursoy, H., Almeida, L., & Beabout, B. (2007). Research apprenticeships: A report on a model graduate programme in instructional systems. *British Journal of Educational Technology*, 38(4), 637-655.

Carr-Chellman, A., & Almeida, L. (2006). User-design in systemic change. *TechTrends* (50), 2, 14-16.

BOOKS

Almeida, L. (2018). TechnoModeration: Our Only means of Survival. Cleveland, TN. Break Free Press.

Almeida, L. (2017). From the Mind of Dr. A: 2016 Edition. Jackson, MS. Break Free Press.

Almeida, L. (2016). Becoming a Brand: The Rise of Technomoderation. Jackson, MS. Break Free Press.

Almeida, L. (2016). Visual Mississippi. San Francisco, CA. Blurb Publishing.

Almeida, L. (2013). Digital Instructional Technology Step-by-Step. Boston, MA. Pearson.

Almeida, L. (2012). Scriptwriting Step-by-step. Pearson, Boston, MA. Pearson.

Almeida, L. (2012). Writing the phenomenological qualitative dissertation step-by-step. Boston, Pearson.

Lever-Duffy, B., McDonald, J., Almeida, L. (2011). Teaching and learning with technology with Materials by Dr. Luis C Almeida. Boston, MA. Pearson.

BOOK CHAPTERS

Carr-Chellman, A., & Almeida, L. (2007). Latinos and educational technology.
         In Soto, L.D. (Ed.) (Ed.), *The Praeger Handbook of Latino Education in
         The U.S.* (136-138). Westport, CT: Praeger.

CONFERENCE PRESENTATIONS

Almeida, L. (2017). Constructing An Ethical Advertising Campaign With Minority Students. Lilly
         Conference on College Teaching, Miami, OH.

Almeida, L, Spann, D., McNair, J. (2017). Innovations in the field of journalism. Presented at the e-center
         of Mississippi, Jackson, MS.

Almeida, L. (2017). The Side Effects of Mass Media. Presented at the Mississippi Communications
         Association Conference, Jackson, MS.

Almeida, L. (2016). The Homosapiens Immodicus. Interview aired at the Digital Citizenship
         Summit, San Francisco, CA.

Deane, M., & Almeida, L., (2016). Fostering Cultural Change in Systems. Contributed to presentation
         at the Association for Education Communications and Technology, Las Vegas, NV.

Almeida, L. (2016). The Rise of the Homo Sapiens Immodicus. Presented at the Inau
         gural Communication and Media Studies Conference, Chicago, IL.

Almeida, L. (2016). Constructing An Ethical Advertising Campaign With Minority Students.
         Presented at the Tennessee Communication Association, Nashville, TN.

Almeida, L., & Alharthu, M. (2015). Social media and learning in Saudi Arabia: Spread and impact.
         Presented at the AECT Conference, Indianapolis, IN.

Perkins, R., Almeida L., Reigeluth, C., Reigeluth, D. (2015). Taking a systems look at teacher
         education for 21st century needs. Presented at the AECT Conference, Indianapolis, IN.

Almeida., L. (2014). Technostress in college teaching. An investigation of technology in society.
         Presented at the AECT Conference, Jacksonville, FL.

Stricker, J., Sabo, K., Omale. N., Almeida., L. (2014). TED: Methods and materials share panel.
         Presented at the AECT Conference, Jacksonville, FL.

Murthy, R., & Almeida, L. (2014). The effects of Narration and Acronym Mnemonics within a
         gaming environment for the advancement of conceptual and procedural knowledge.
         Presented at AECT Conference, Jacksonville, FL.

Sprenger, K. Almeida, L. (2014). What do teachers need to know about technology?
         Presented at the PETE&C Conference, Hershey, PA.

Almeida, L. (2013). Technostress in College teaching. The Almeida Computer Behavior
         Hypothesis. Presented at the International Lilly Conference on College Teaching,
         Oxford, OH.

Almeida, L. (2013). An Instructional Exploration of Constructionism through game design.
         Presented at ECA, Pittsburgh, PA.

Almeida, L. (2013). Chromebook uses in education. Presented at the College Technology
         Day, Indiana, PA.

Almeida, L. (2013). Woordle: Understanding your student evaluations in the cloud.
        Presented at the College Technology Day, Indiana, PA.

Almeida, L., & McHenry, J. (2013).Rapid serious game making through scratch. Presented at
        the PETE&C, Hershey, PA.

Almeida, L. (2012). Predictions and insights for next year and beyond. Presented at
        the Pittsburgh Advertising Federation, Pittsburgh, PA.

Almeida, L. (2012). teaching Tips for first year college students. Presented at the Laurel
        Highlands Conference, Indiana, PA.

Almeida, L. (2012). Creating Instructional Tutorials with CamStudio. Presented at the
        College Technology Day, Indiana, PA.

Almeida, L. (2012). The real work of a college professor: Why it isn't 17 Hours a week.
        Presented at the Laurel Highlands Conference, Indiana, PA.

Almeida, L. (2012). The effects of an educational computer game on simple acquisition of concepts.
        Presented at the Eastern Communication Association (ECA), Cambridge, MA.

Almeida, L. (2011). Implementing corporate gaming initiatives through the lenses of systemic
        thinking. Presented at the AISA Conference On-line, Jacksonville, FL.

Bolton, J., Almeida, L., Parmigiani, R. (2011). Professional learning: Teacher education. Presented
        at the ISTE Conference, Philadelphia, PA.

Almeida, L. (2011). Database solution for kids. Presented at the PETE&C Conference, Hershey, PA.

Almeida, L. (2011). Virtual Worlds in the Classroom. Presented at the College
        Technology Day, Indiana, PA.

Almeida, L. (2011). Creating Instructional Tutorials with CamStudio. Presented at the
        College Technology Day, Indiana, PA.

Almeida, L. (2011). Training Pre-Service Teachers through SimSchool. Presented at the
        College Technology Day, Indiana, PA.

Almeida, L. (2011). Who Said Database Development Was Tough? Use Zoho. Presented
        at the College Technology Day, Indiana, PA.

Almeida, L., & Juengel, C. (2011). Healing through motion and instructional design. Presented at
        the Laurel Highlands Conference, Indiana, PA.

Almeida, L. (2011). Conditions of Employment for PHD Candidates: A Closer Look. Presented at
        the Laurel Highlands Conference, Indiana, PA.

Almeida, L. (2010). An Empirical Account of Instructional Strategies Within a Gaming Environment.
        Presented at the Lilly Conference on College Teaching, Miami, OH.

Almeida, L. (2010). CFF Coaches comments from the 2009 CFF Surveys. Presented at the
        PETE&C Conference, Hershey, PA.

Almeida. L. (2009). Empowering rural gifted students to learn through design. Presented
        at the Association for Education Communications and technology
        (AECT), Louisville, KY.

Magolis, D., Carr-Chellman, A., Almeida. L. (2009). Seeing education reform from a different perspective: The Unheard Voices Project. Presented at the Association for Education Communications and Technology (AECT), Louisville, KY.

Almeida, L. (2009). 1-2-1 computing: Yes, you can do it. Presented at the Pennsylvania Education Technology Conference, Hershey, PA.

Clausen, R., Almeida, L. Vilberg, J. (2009). CFF Teachers voices: comments from the 2008 CFF surveys. Presented at the Pennsylvania Education Technology Conference, Hershey, PA.

Almeida, L. (2009). IshowU math 24/7. Presented at the One-To-One Computing Conference, State College, PA.

Almeida, L. (2009). Logo "design" not art. Presented at the Southwestern Computing Fair. Waynesburg, PA.

Almeida, L. (2008). User-Design as a framework for education reform. Presented at the Holmes Conference, Orlando, FL.

Almeida, L. (2008). An Empirical account of instructional strategies within a gaming environment. Presented at the Holmes Conference, Orlando, FL.

Almeida, L. (2008). A free mobile database solution for educators. Presented at the PETE&C conference, Hershey, PA.

Almeida, L. (2008). Moving beyond the spreadsheet paradigm: 21st century skills, technology and the curriculum. Presented at the one-to-one conference, State College, PA.

Ma. Z., Carr-Chellman, A., Almeida, A., Gursoy. H., Partore, R. (2008). Research Apprenticeships": a new model of education in Instructional Systems. Presented at the AERA Conference, New York, NY.

Almeida, L. (2008). Job Search in Academia: Tips. Presented at the L&PS Poster Session, University Park, PA.

Almeida, L. (2007). The effects of different learning strategies in gaming environment to complement different educational objectives. Presented at the Harvard University's Graduate Student Research Conference, Cambridge, MA.

Beabout, B., Almeida, L., Gursoy, H., & Carr-Chellman, A. (2007). The perceptions of New Orleans educator on the process of rebuilding the New Orleans school System after Katrina. Presented at the Annual Conference of American Educational Research Association, Chicago, IL.

Gursoy, H., Carr-Chellman, A., Almeida, L., & Beabout, B. (2007, April). Apprenticeships as a model graduate program. Presented at Annual Conference of American Educational Research Association, Chicago, IL.

Carr-Chellman, A., Almeida, L., Beabout, B., & Gursoy, H. (2007, April). Prisoners' perspective on school change. Presented at Annual Conference of American Education Research Association, Chicago, IL.

Almeida, L. (2007). I got a Mac and free software for desert. Presented at Pennsylvania Education Technology Exposition and Conference, Hershey, PA.

Almeida, L. (2006). New technologies for educators. Presented at the Future Educators of Pennsylvania Conference, State College, PA.

Almeida, L. (2006). The phenomenology of user-design in 12th grade Latino students when designing their own trivia educational game interface. Presented as a brown bag at Penn State University, State College, PA.

Almeida, L. (2006). RFID in schools: really? Presented as a Brown bag at the Pennsylvania State University. State College, PA.

Almeida, L. (2006). Understanding User-Design: An application. Presented at the Achievement Conference, State College, PA.

Almeida, L. (2006). Understanding a gaming initiative through the lenses of systemic thinking. Presented at Pennsylvania Education Technology Exposition and Conference, Hershey, PA.

Almeida, L. (2006). Multimedia tools for educators. Presented at Pennsylvania Education Technology Exposition and Conference, Hershey, PA.

Almeida, L. (2005). Communities of Practices: Education of the future. Presented at the Association of Education Communications and Technology, Orlando, FL.

Almeida, L., Beabout, B., Carr-Chellman, A., & Gursoy, H. (2005, October). Seeing education reform from another perspective: The prison project. Presented at Association of Educational Communications and Technology, Orlando, FL.

Almeida, L. (2005). Emerging technologies of the 21st century. Presented at the Pennsylvania Education Technology Exposition and Conference, Hershey, PA.

Almeida, L. (February 2005). CAI & learning. Presented at Pennsylvania Education Technology Exposition and Conference, Hershey, PA.

Almeida, L. (2005). Gagne 9 events of Instruction: An Application. Presented at the Fall semester Learning and Performance Systems Poster Session, University Park, PA.

Almeida, L. (2005). Cross Cultural issues in Web Based Instruction. Presented at the Fall semester Learning and Performance Systems Poster Session, University Park, PA.

Almeida, L. (2005). The effects of prior knowledge and different scaffolding strategies in a gaming environment to facilitate student achievement of different learning objectives. Presented at the Spring semester Learning and Performance Systems Poster Session, University Park, PA.

Almeida, L. (2005). What is NOT research? Presented at the Spring semester Learning and Performance Systems Poster Session, University Park, PA.

Almeida, L. (2005). Hispanic education technology. Brown bag presented at the Pennsylvania State University, State College, PA.

Almeida, L. (January 2005). Education reform from a different perspective. Presented at the Annual Conference of Holmes Conference. Philadelphia, PA.

Almeida, L. (2005). The power of one-to-one computing. Presented at the One-to-One Computing Conference, State College, PA.

Almeida, L. (2004). CAI and learning: The cyber TV experiment. Presented at the
        Annual Conference of Eastern Communication Association. Boston, MA.

TV APPEARANCES

Sherman, D. (Writer). (2018). Channel 12 Evening News [Television Show]. Hull, C. (Executive Producer).
        Technology Dangers, Chattanooga, TN: WDEF-TV.

Sherman, D. (Writer). (2018). Channel 12 Evening News [Television Show]. Hull, C. (Executive Producer).
        Professor Helps Produce rap Encouraging Technology Moderation, Chattanooga, TN: WDEF-TV.

Casson, N. (Writer), & Trellis, J. (Director). (2017). Nancy's Neighborhood [Television Show].
        Trellis, J. (Executive Producer), Are We Turning Into Robots? Part #2, Cleveland, TN: WTBN-TV.

Casson, N. (Writer), & Trellis, J. (Director). (2017). Nancy's Neighborhood [Television Show].
        Trellis, J. (Executive Producer), Are We Turning Into Robots? Part #1, Cleveland, TN: WTBN-TV.

Jessuit, R. (Writer), & Collins, K. (Director). (2016). Metro Morning Live [Television News Show].
        J, Rob. (Executive Producer), Visual Mississippi, Jackson, MS: JSU-TV.

Eastwick, T. (Writer). Hart, B. (Director). (2016). WAPT News [Television Newscast]. Eastwick, T.
        (Executive Producer), Caught on Camera: Record It or Call for Help?, Jackson, MS: WAPT.

Eastwick, T. (Writer). Hart, B. (Director). (2016). WAPT News [Television Newscast]. Eastwick, T.
        (Executive Producer), Is Technology Making Us Dumb, Jackson, MS: WAPT.

Saint Pe, E. (Writer), Saint Pe, E. (Director). (2016). Nightique [Television Show].
        Saint Pe, E. (Executive Producer), Homo Sapiens Immodicus, Jackson, MS: AMG-TV.

Jessuit, R. (Writer), & Collins, K. (Director). (2016). Metro Morning Live [Television News Show].
        J, Rob. (Executive Producer), On Educating Students, Jackson, MS: JSU-TV.

Saint Pe, E. (Writer), Saint Pe, E. (Director). (2016). Nightique [Television Show].
        Saint Pe, E. (Executive Producer), Side Effects of Technology, Jackson, MS: JSU-TV.

Jessuit, R. (Writer), & Collins, K. (Director). (2015). Metro Morning Live [Television News Show].
        J, Rob. (Executive Producer), Dr. Luis Almeida Interview, Jackson, MS: JSU-TV.

Saint Pe, E. (Writer), Saint Pe, E. (Director). (2015). Nightique [Television Show].
        Saint Pe, E. (Executive Producer), @escthemachine, Jackson, MS: JSU-TV.

Lind, D. (Writer), & Leidman, M. (Director). (2012). Que tal Indiana? [Television Interview Show].
        Rodrigues, L. (Executive Producer), Technology discussion, Indiana, PA: WIUP TV.

RADIO APPEARANCES

Dotty, D. (Writer), Dotty, D. (Director). (2017). From The Mind of Dr. A [Radio Show]. Dotty D.
        (Executive Producer), Jackson, Mississippi: WJSU-FM.

Dotty, D. (Writer), Dotty, D. (Director). (2016). A Talk about Visual Mississippi [Radio Show]. Dotty D.
        (Executive Producer), Jackson, Mississippi: WJSU-FM.

Dotty, D. (Writer), Dotty, D. (Director). (2016). A conversation about technology [Radio Show]. Dotty D.
        (Executive Producer), Jackson, Mississippi: WJSU-FM.

Steci, D. (Writer), Steci, D. (Director). (February 14, 2016). O avanço da tecnologia e as consequências na economia [Radio Show]. Stenci D. (Executive Producer), Washington, DC: Voice of America.

Steci, D. (Writer), Steci, D. (Director). (2015). Entrevista com Luis Camillo Almeida [Radio Show]. Stenci D. (Executive Producer), Washington, DC: Voice of America.

Barros, D. (Writer), Chaves, P. (Director). (2015). Problemas causados por excesso de computador fazem professor pregar a disconexao [Radio Show]. Petria C. (Executive Producer), Sao Paulo, Brazil: Radio CBN.

NEWSPAPER INTERVIEWS

Almeida, L. (2018). Human Robot Cycle: Warning Given By College Professor. Cleveland Daily Banner, Front Page.

Almeida, L. (2018). Lee Prof's Style: Open You Eyes. Cleveland Daily Banner, Front Page.

Almeida, L. (2018). Almeida's technoMOderation Book Published. Cleveland Daily Banner, D4.

Almeida, L. (2018). Techno Moderation: A rap for all ages. Cleveland Daily Banner, P. D2.

Almeida, L. (2017). This communications professor says college kids are on the verge of a technology-fueled anxiety crisis. Lee Clarion, P. D2.

Almeida, L. (2016). How Managers Get 'Interim' out of their title. Wall Street Journal, P. D2.

Almeida, L. (March, 2015). 'O ser humano não foi feito para ficar no computador toda hora', diz pesquisador. Jornal O Globo, p. D5.

Almeida, L. (2015). Educação x Tecnologia: o desafio atual. Investimentos e Noticias, P. D2.

Almeida, L. (2015). Smartphone pode causar ansiedade em seres humanos. Investimentos e Noticias, P. D2.

Almeida, L. (2015). Professor da Indiana University of Pennsylvania acredita que computador não é uma extensão do homem. Investimentos e Noticias, P. D5.

Almeida, L. (2011). Newsmaker: Luis Almeida. Pittsburgh Tribune Review Journal, P. D3.

WEB DATABASE ARTICLES

Almeida, L. (2018). Technology is handicapping millennials. Published at Enzine Publications, Cleveland TN.

Almeida, L. (2018). I have 10 life secrets: Let me share 1. Published at Enzine Publications, Cleveland TN.

Almeida, L. (2018). Don't overextend yourself. Published at Enzine Publications, Cleveland TN.

GRANTS

Almeida, L. (2016). Examining the effects of simulations in IMC. We are studying the impact of simulations in the achievement of different educational objectives within the media field. This was a three year project and was funded by Simio Incorporated for 240K.

Almeida, L. (2011). Examining the effects of simulations in the health care field. We are studying the impact of simulations in the achievement of different educational objectives. This was a three year project and was funded by Simio Incorporated for 100K.

Almeida, L. (2011). Studying the effects of Simulators in pre-service teacher training. We studied how simulators affected novice teachers in training how to behave in classroom challenging environments. This was a two year project and was funded by the Gates Foundation through CurveShift for $36K.

NEWSPAPER COLUMNS

Almeida, L. (2018).No room for bullying in today's cyberspace. Published:
http://clevelandbanner.com/stories/no-room-for-bullying-in-todays-cyberspace,78752?

Almeida, L. (2018). Caring about everything is techno-dangerous. Published:
http://clevelandbanner.com/stories/caring-about-everything-is-techno-dangerous,78541?

Almeida, L. (2018). Automation over a driving nation. Published:
http://clevelandbanner.com/stories/automation-over-a-driving-nation,78166?

Almeida, L. (2018). Public schools help sustain culture. Published:
http://clevelandbanner.com/stories/public-schools-help-sustain-culture,78094?

Almeida, L. (2018). Revealing yourself using social media. Published:
http://clevelandbanner.com/stories/revealing-yourself-using-social-media,77598?

Almeida, L. (2018). Defense against the privacy crisis . Published:
http://clevelandbanner.com/stories/defense-against-the-privacy-crisis,77581?

Almeida, L. (2018). Technology stopping our self-growth. Published:
http://clevelandbanner.com/stories/technology-stopping-our-self-growth,77067?

Almeida, L. (2018). Human recruiters are better than AI. Published:
http://clevelandbanner.com/stories/human-recruiters-are-better-than-ai,76954?

Almeida, L. (2018). Social media is 'steel mill of 21st century'. Published:
http://clevelandbanner.com/stories/social-media-is-steel-mill-of-21st-century,76675?

Almeida, L. (2018). Can you spot a manipulator?. Published:
http://clevelandbanner.com/stories/can-you-spot-a-manipulator,76616?

Almeida, L. (2018). Offering some love for the world of print. Published:
http://clevelandbanner.com/stories/offering-some-love-for-the-world-of-print,76209?

Almeida, L. (2018). Don't let technology limit what you do. Published:
http://clevelandbanner.com/stories/dont-let-technology-limit-what-you-do,76091?

Almeida, L. (2018). In the tech age, to err is still human . Published:
http://clevelandbanner.com/stories/in-the-tech-age-to-err-is-still-human,75647?

Almeida, L. (2018). Change is coming; technology is the fuel. Published:
http://clevelandbanner.com/stories/change-is-coming-technology-is-the-fuel,75517?

Almeida, L. (2018). Jealousy, gratitude simply don't mix Jealousy, gratitude simply don't mix . Published:
http://clevelandbanner.com/stories/jealousy-gratitude-simply-dont-mix,75317?

Almeida, L. (2018). Smartphone addiction real, and dangerous. Published:
http://clevelandbanner.com/stories/smartphone-addiction-real-and-dangerous,74785?

Almeida, L. (2018). Technology now bankrupting us all. Published:
http://clevelandbanner.com/stories/technology-now-bankrupting-us-all,74659?

Almeida, L. (2018). Tech users become modern-day gladiators. Published:
http://clevelandbanner.com/stories/tech-users-become-modern-day-gladiators,74909?

Almeida, L. (2018).Future for many decided by a few. Published:
http://clevelandbanner.com/stories/future-for-many-decided-by-a-few,74448?

Almeida, L. (2018). Talking tattoos? You kidding me?. Published:
http://clevelandbanner.com/stories/talking-tattoos-you-kidding-me,74351?

Almeida, L. (2018). Yes, analog play is definitely still OK!. Published:
http://clevelandbanner.com/stories/yes-analog-play-is-definitely-still-ok,73949?

Almeida, L. (2018). It's simple: Think, create and be human!. Published:
http://clevelandbanner.com/stories/its-simple-think-create-and-be-human,73637?

Almeida, L. (2018). Technology won't help you navigate communities. Published:
http://clevelandbanner.com/stories/technology-wont-help-you-navigate-communities,73464?

Almeida, L. (2018). Yes, there is hope for traditional education. Published:
http://clevelandbanner.com/stories/yes-there-is-hope-for-traditional-education,73263?

Almeida, L. (2018). Some technology fun, no matter the era. Published:
http://clevelandbanner.com/stories/some-technology-fun-no-matter-the-era,73170?

Almeida, L. (2018). You angry or sad? These days I can't tell!. Published:
http://clevelandbanner.com/stories/you-angry-or-sad-these-days-i-cant-tell,73053?

Almeida, L. (2018). The future isn't based on tradition. Published:
http://clevelandbanner.com/stories/the-future-isnt-based-on-tradition,72804?

Almeida, L. (2018). Right on, WHO! Video games can be harmful. Published:
http://clevelandbanner.com/stories/right-on-who-video-games-can-be-harmful,72544?

Almeida, L. (2018). A touch of humanity is always necessary. Published:
http://clevelandbanner.com/stories/a-touch-of-humanity-is-always-necessary,72474?

Almeida, L. (2018). The huge expense of using social media. Published:
http://clevelandbanner.com/stories/the-huge-expense-of-using-social-media,72252?

Almeida, L. (2018). The smartphone is the vice of our time. Published:
http://clevelandbanner.com/stories/the-smartphone-is-the-vice-of-our-time,72055?

Almeida, L. (2018). Power of influence is best built offline. Published:
http://clevelandbanner.com/stories/power-of-influence-is-best-built-offline,71920?

Almeida, L. (2017). Questions about net neutrality. Published:
http://clevelandbanner.com/stories/questions-about-net-neutrality,71773?

Almeida, L. (2017). Watch AlphaZero! He's our new opponent! Published:
http://clevelandbanner.com/stories/watch-alphazero-hes-our-new-opponent,71704?

Almeida, L. (2017). Banning classroom laptop is a major mistake! Published:
http://clevelandbanner.com/stories/banning-classroom-laptop-is-a-major-mistake,71235?

Almeida, L. (2017). A change in education is certainly Imminent. Published:
http://clevelandbanner.com/stories/a-change-in-education-is-certainly-imminent,71230?

Almeida, L. (2017). Education of the future: private, multidisciplinary. Published:
http://clevelandbanner.com/stories/education-of-the-future-private-multidisciplinary,71101?

Almeida, L. (2017). Bionic eyes coming to a face near you. Published:
http://clevelandbanner.com/stories/bionic-eyes-coming-to-a-face-near-you,70789?

Almeida, L. (2017). Funny how Bill Gates doesn't get criticism. Published:
http://clevelandbanner.com/stories/funny-how-bill-gates-doesnt-get-criticism,70499?

Almeida, L. (2017). An unseen problem: E-waste is piling up. Published:
http://clevelandbanner.com/stories/an-unseen-problem-e-waste-is-piling-up,70358?

Almeida, L. (2017). Technology can't replace media professionals. Published:
http://clevelandbanner.com/stories/technology-cant-replace-media-professionals,70226?

Almeida, L. (2017). Technology, and its effect on the future of savings. Published:
http://clevelandbanner.com/stories/technology-and-its-effect-on-the-future-of-savings,69780?

Almeida, L. (2017). Dealing with serious issue of cyberbullying. Published:
http://clevelandbanner.com/stories/dealing-with-serious-issue-of-cyberbullying,69643?

Almeida, L. (2017). Reasons to think about the Darth Vader next door. Published:
http://clevelandbanner.com/stories/reasons-to-think-about-the-darth-vader-next-door,69482?

Almeida, L. (2017). Nice try by technology, but I doubt it'll work. Published:
http://clevelandbanner.com/stories/nice-try-by-technology-but-i-doubt-itll-work,68801?

Almeida, L. (2017). Understanding the value of public speaking. Published
http://clevelandbanner.com/stories/understanding-the-value-of-public-speaking,68687?

Almeida, L. (2017). Step back from those techno side effects. Published
http://clevelandbanner.com/stories/step-back-from-those-techno-side-effects,68476?

Almeida, L. (2017). When not feeling well, a visit to Dr. AI?. Published
http://clevelandbanner.com/stories/when-not-feeling-well-a-visit-to-dr-ai,68406?

Almeida, L. (2017). Media dependence: Reverse this trend. Published
http://clevelandbanner.com/stories/media-dependence-reverse-this-trend,67960?

Almeida, L. (2017). Internet algorithms and brand allegiance. Published
http://clevelandbanner.com/stories/internet-algorithms-and-brand-allegiance,67779?

Almeida, L. (2017). A.I., robotics a threat to bank employees. Published
http://clevelandbanner.com/stories/ai-robotics-a-threat-to-bank-employees,67486?

Almeida, L. (2017). Bots take lead over people, 1-0. Published
http://clevelandbanner.com/stories/bots-take-leadover-people-1-0,67205?

Almeida, L. (2017). Can new technology take over churches?. Published
http://clevelandbanner.com/stories/can-new-technologytake-over-churches,67021?

Almeida, L. (2017). Artificial intelligence is here to stay. Published
http://clevelandbanner.com/stories/artificial-intelligenceis-here-to-stay,66974?

Almeida, L. (2017). Virtual reality side effects are unknown. Published
http://clevelandbanner.com/stories/virtual-reality-sideeffects-are-unknown,66689?

Almeida, L. (2017). Automated takeover: Is it affecting productivity?. Published
http://clevelandbanner.com/stories/automated-takeover-isit-affecting-productivity,66140?

Almeida, L. (2017). TechnoLove? Many find it's just way overrated!. Published
http://clevelandbanner.com/stories/technolove-many-findits-just-way-overrated,65823?

Almeida, L. (2017). Will artificial intelligence one day finish our thoughts?. Published
http://clevelandbanner.com/stories/will-artificial-intelligenceone-day-finish-our-thoughts,65187?

Almeida, L. (2017). Put some glitter on it. Cleveland Daily Banner. Published:
http://clevelandbanner.com/stories/some-excellent-adviceput-some-glitter-on-it,63598?

Almeida, L. (2017). Does your industry have a future? Cleveland Daily Banner. Published:
http://clevelandbanner.com/stories/does-your-industryhave-a-good-future,63786?

Almeida, L. (2017). Even technology stops for the eclipse. Cleveland Daily Banner. Published:
http://clevelandbanner.com/stories/even-technologystops-for-the-eclipse,64622

Almeida, L. (2017). Understanding dark side of smartphones. Cleveland Daily banner. Published:
http://clevelandbanner.com/stories/understanding-darkside-of-smartphones,64549

Almeida, L. (2017). Hidden extremism: Technology overload is impacting so many. Cleveland Daily
Banner. Published: http://clevelandbanner.com/stories/hidden-extremism-technologyoverload-is-
impacting-so-many,60480

Almeida, L. (2017). It is true. technology is stealing our jobs! Cleveland Daily
Banner. Published: http://clevelandbanner.com/stories/its-true-technologyis-stealing-our-jobs,
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Almeida, L. (2017). A view from the blind spot of automation. Cleveland Daily
Banner. Published: http://clevelandbanner.com/stories/a-view-from-the-blindspot-of-automation,
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Almeida, L. (2014). Taking over your life. The Indiana Gazette. Published:
https://www.indianagazette.com/news/indiana-news/luis-almeida-taking-over-your-life,21567482/

Almeida, L. (2014). Fight the computer face. The Indiana Gazette. Published:
https://www.indianagazette.com/news/indiana-news/luis-almeida-fight-the-computer-face,
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Almeida, L. (2014). To work or not to work. The Indiana Gazette. Published:
https://www.indianagazette.com/news/indiana-news/luis-almeida-to-work-or-not-to-work,
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Almeida, L. (2014). Prosperity through print. The Indiana Gazette. Published:
https://www.indianagazette.com/news/indiana-news/luis-almeida-prosperity-through-print,
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Almeida, L. (2014). Fast, quick, now. The Indiana Gazette. Published:
https://www.indianagazette.com/news/indiana-news/luis-almeida-fast-quick-and-now,20735865/

Almeida, L. (2014). Social Media's Dark Side. The Indiana Gazette. Published:
http://www.indianagazette.com/news/indiana-news/luis-almeida-social-medias-dark-side,
20586810/#comments

Almeida, L. (2011). Check Out Glogster. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/02-26-2011-glogster

Almeida, L. (2011). Kudos for new educational tool. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/02-19-2011-Qwiki

Almeida, L. (2010). Educacao e tecnologia: tudo a ver. Investimentos e noticias. Published:
http://www.investimentosenoticias.com.br/colunistas/educacao-pela-tecnologia/educacao-e-tec-
nologia-tudo-a-ver.html

Almeida, L. (2010). Nem tudo e dinheiro. Opensource para todos. Investimentos e noticias, Published:
http://www.investimentosenoticias.com.br/colunistas/educacao-pela-tecnologia/educacao-e-tec-
nologia-tudo-a-ver.html

Almeida, L. (2010). E-solutions in education. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/12-25-2010-almeida-epad-technology

Almeida, L. (2010). Social networking across the world. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/07-26-2010-almeida-social-networking

Almeida, L. (2010). We use it, why can't the kids? The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/06-26-2010-almeida-computer-teaching

Almeida, L. (2010). iPad: Why the excitement. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/04-17-2010-almeida-ipad

Almeida, L. (2010). PC's best friend. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/05-29-2010-almeida-PC-best-friend

Almeida, L. (2010). Which computer should I buy. The observer reporter on-line. Published:
http://www.observer-reporter.com/or/almeidastory/05-16-2010-almeida-computer-purchase

SUPERVISION OF MASTERS AND DOCTORAL DISSERTATIONS

Theres, J. (2017). The 30th of May. Masters Thesis in History. **(Master Committee Member).**

Saint Pe, E. (2017). Is there a Lack of Diversity in Late Night Network Television? Masters
Thesis in Mass Communication. **(Master Committee Member).**

Norwood, A. (2017). Misrepresentation of Black Lives Matter: A Content Analysis of Secondary
Sources in Mainstream Media. Masters Thesis in Mass Communication. **(Master Committee
Chair).**

Collier, M. (2016). Th Impact of Technology and Social Media in the 21st Century. Masters Project
in Mass Communication **(Master Committee Chair)**

Shaaban, R. (2015). Examining and Comparing the Use of Technology in Medical Education in Egypt
and the United States of America: A Literature Review. Masters Thesis in Adult and Community
Education **(Masters Committee Member).**

Qiu, A. (2014). Experiment on the effects of immersive learning simulations and dynamic image schema on the achievement if EFL learners across gender, Ph. D. in Communications Media and Instructional Technology **(Dissertation Chair).**

Murthy, R. (2014). The effects of mnemonics and audio within a gaming environment to facilitate achievement of different educational objectives, Ph.D. in Communications Media and Instructional Technology **(Dissertation Chair).**

Juengel, C. (2014). The Phenomenological exploration of user-design among Freshman female college students when designing a game.Ph.D. in Communications Media and Instructional Technology **(Dissertation Chair).**

Kohler, M. (2013). An empirical study of media effects: a comparison of real-life and fictional video violence in cyberspace. Ph. D. in communications media and instructional technology **(Dissertation Committee Member).**

Cherman, C. (2011). The relationship of pre-service education majors' multiple intelligence learning styles to their level of digital literacy, Ph.D. in Communications Media and Instructional Technology **(Dissertation Committee Member).**

Roeper, R. (2011). Identification of the Institutional Factors within State Systems of Higher Education in the Middle Eastern States Region for the Adoption of Webinars, Ph.D. in Communications Media and Instructional Technology **(Dissertation Committee Member).**

EDITORIAL WORK

Consulting Editor, Education Technology Research and Development (ETR&D)
(Spring 2007 - Present)

Review Board, Journal of Lifelong Learning
(Summer 2014 – Spring 2016)

Consulting Editor, Journal of Education Computing Research, (JECR)
(Fall 2008 - August 2014)

COURSES DEVELOPED

MC 250, Media Literacy
COM 495, Digital Media Seminar

COURSES REDESIGNED

COMM 103, Digital Instructional Technology
COMM 846, Instructional Media Solutions
COMM 900, Culture of Cyberspace

COURSES CO-AUTHORED

COMM 306, 2D Digital Game Development
COMM 406, 3D Game and Simulation Design and Development

UNIVERSITY-WIDE COMMITTEE WORK

Faculty Personnel Committee Member, (Department of Mass Communication at JSU)
(Fall 2016 - Spring 2017)

Faculty Handbook Committee SubCommittee 2 Chair, (Department of Mass Communication at JSU)
(Fall 2016 - Spring 2017)

Graduate Council Member, (Department of Mass Communication at JSU)
(Fall 2016 - Spring 2017).

Promotion and Tenure Committee Member, (Department of Mass Communication at JSU)
(Fall 2016 - Spring 2017)

Global Forum Committee Member, (Department of Mass Communication at JSU)
(Fall 2016 - Spring 2017)

Degree Works Committee Member, (Department of Mass Communication at JSU)
(Spring 2016 - Spring 2017)

Monitoring Committee Union Rep, (Indiana University of Pennsylvania)
(Spring 2013 - Spring 2015)

ABBLE Representative, (Indiana University of Pennsylvania)
(Fall 2012 - Spring 2015)

Living and Learning Liaison Representative, (Indiana University of Pennsylvania)
(Fall 2011 – Fall 2012)

Committee Member, Student Senate (Indiana University of Pennsylvania)
(Fall, 2010 – Fall 2011)

Committee Chair, Virtual Environments Council Committee (Indiana University of Pennsylvania)
(Fall 2010 – Fall 2014)

COLLEGE-WIDE COMMITTEE WORK

CLA Committee Member (Jackson State University)
(Fall 2015 - Spring 2016)

Research Committee (Indiana University of Pennsylvania)
(Fall 2012 - Spring 2015)

E-Portfolio subcommittee member, TECC (Indiana University of Pennsylvania)
(Spring 2012 - Spring 2015)

Committee Member, TECC (Indiana University of Pennsylvania)
(Spring 2010 - Spring 2015)

Technology Day Conference Planner, College of Education and Education Technology at IUP
(Spring 2011 - Fall 2011).

Committee Member, College of Education Ad-Hoc Portfolio Committee
(Spring 2011 - Spring 2012).

Teaching Academy Member, College of Education and Education Technology at IUP
(Spring 2011 - Spring 2015)

DEPARTMENT COMMITTEE WORK

Elections Committee Member (ad-hoc), (Department of Mass Communication at JSU)
(Fall 2016 - Fall 2016).

Technology Committee (Chair), (Department of Mass Communication at JSU)
(Fall 2015 - Fall 2016)

Research Committee Member, (Department of Mass Communication at JSU)
(Fall 2015 - Fall 2016)

Evaluation Committee Member, (Department of Mass Communication at JSU)
(Fall 2015 - Fall 2016)

Curriculum Committee Member, (Department of Mass Communication at JSU)
(Fall 2015 - Fall 2015)

Michelle Obama Event Committee Member, (Department of Mass Communication at JSU)
Spring 2015-Spring 2015).

Promotions Committee Member, (Department of Communications Media at IUP)
(Fall 2014 - Spring 2015)

AECT Re-Design Committee Member, (Department of Communications Media at IUP)
(Fall 2014 - Spring 2015)

Program Review, Committee Member, (Department of Communications Media at IUP)
(Fall 2012 - Spring 2014)

Temporary Faculty Committee Member, (Department of Communications Media at IUP)
(Fall 2012 - Fall 2013)

Search Committee Member, (Department of Communications Media at IUP)
(Spring 2012, Fall 2014)

T.A Mentor, (Department of Communications Media at IUP)
(Spring 2012 - Fall 2013)

Doctoral Committee Review Member, (Department of Communications Media at IUP)
(Spring 2012 - Spring 2015)

Summer Committee (Chair), (Department of Communications Media at IUP)
(Fall 2011 - Spring 2014)

Committee Member, Technology Committee (Indiana University of Pennsylvania)
(Fall 2010 – Spring 2011)

Curriculum Reviewer, COSC 101 Ad-Hoc Committee Department of Communications Media at IUP
(Fall 2010 - Fall 2010)

OTHER SERVICE

Speaker, JSU Banquet Awards
(Spring 2016 -Spring 2016)

On Camera Host, AECT Video
(Spring 2013 - Spring 2013)

TV Host, WIUP-TV
(Fall 2011 - Fall 2011)

Invited Panelist, New faculty Orientation at IUP
(Fall 2011 - Fall 2011).

Host, Lincoln School District visit at IUP
(Fall 2010 - Spring 2011)

Line Assistant, College of Education and Education technology at IUP
(Spring 2011, Spring 2012).

D2L Trainer. College of Education and Education Technology at IUP
(Spring 2011).

WIUP 90.1FM DJ, Department of Communications Media at IUP
(Spring 2011 – Fall 2011)

Interview PHD candidates, Department of Communications Media at IUP
(Summer 2010 – Spring 2015)

Comps Administer, Department of Communications Media (Indiana University of Pennsylvania)
(Fall 2010 - Spring 2015)

T.A Mentor, Department of Communications Media at IUP
(Fall 2011 - Spring 2012)

Faculty Advisor, Lambda Pi Eta at IUP
(Spring 2011 - Spring 2015).

Workshop Developer, Applied Media and Game Simulations Center at IUP
(Spring 2011 - Spring 2011)

WAYNESBURG COMMITTEES AND SERVICE

Academic Mentor, Office of Counseling**, (**Waynesburg University)
(Spring 2010 - Spring 2011)

Hot Topic Presenter, Professional Development Committee **(**Waynesburg University)
(Fall 2009 - Spring 2010)

Committee Member, Curriculum and Planning Committee (Waynesburg University)
(Fall 2008 – Spring 2010)

Curriculum Committee, Department of Communication (Waynesburg University)
(Fall 2008 – Spring 2010)

Creativity Assessment Designer, Department of Communication (Waynesburg University)
(Fall 2008 – Spring 2010)

Grant Proposal Writer, Department of Communication (Waynesburg University)
(Fall 2008 - Spring 2010)

Laboratory Proposal Writer, Department of Communication (Waynesburg University)
(Fall 2008 – Spring 2010)

COMMUNITY SERVICE

Photographer, Westmore Church of God
(Fall 2017-present)

Choir Member, First Ridgeland Baptist Church
(Spring 2016 - Fall 2016)

Event Photographer on Request, First Ridgeland Baptist Church
(Fall 2015, Spring 2017)

Luxury Raffle Ticket Seller, Indiana Rotary Club
(Fall 2013, Fall 2014)

ICTC Blood Drive, Indiana Rotary Club
(Fall 2013, Fall 2014)

Photographer, Anglican Church of North America
(Fall 2010 - Fall 2010)

Host, Inner city school kids on campus at IUP
(Fall 2010 - Fall 2010)

Judge, IU1 Regional Computer Fair
(Spring 2010 - Spring 2010).

Judge, Southwestern Pennsylvania Scholastic Art Awards Exhibition
(Spring 2009, Spring 2010)

Volunteer, Relay For life
(Spring 2009 - Spring 2009)

Chapel Singer, Waynesburg University
(Spring 2009 - Spring 2009)

Contender, Pumpkin Bowling at Southwestern PA
(Fall 2008, Fall 2009)

Dealer, Monte Carlo Event @ Waynesburg University
(Fall 2008 - Fall 2008)

Judge, Waynesburg Idol
(Fall 2008, Fall 2009)

PROFESSIONAL SERVICE & LEADERSHIP

Cleveland Media Association Board Member	2018
Proposal Reviewer Mississippi Communications Association (MCA)	2017
Department Liaison To The College of Engineering Meteorology	2016
Event Photographer, Mass Communication Day (JSU)	2015
BYOD Captain (ISTE)	2014
Indiana Rotary Club Secretary	2014
Invited Speaker (EDUC 440)	2012-2014
Proposal Reviewer (AECT)	2013
Invited Member of ABBLE	2012
Proposal Reviewer Chair (ISTE)	2011
Applied Media and Game Simulations Lab Director	2010-2013
Started A Chapter of Lambda Pi Eta Honor Fraternity	2010
Consulting Editor - ETR&D	2010
Conference Committee Member - Conference Evaluator (PETE&C)	2006-2010
Founder, Chess Club at Waynesburg University	2009
Founder, C.A.M.P.S Lab	2009
Database Developer and Recruiter (PAECT)	2009
Committee Member - Internship Coordinator (PETE&C)	2008
Proposal Reviewer, American Education Research Association (AERA)	2007

Invited Speaker (INSYS 100)	2007
Search Committee Member (INSYS)	2007
Conference Proposal Reviewer - Holmes Conference	2007
Article Reviewer - Education Technology Research & Development (ETR&D)	2007
Proposal Reviewer, American Association of Colleges of Teaching Ed. (AACTE)	2006
Invited Speaker, Cambria Heights Middle School	2006
Facilitator, INSYS Search Committee	2006
Ceremony Speaker, Achievement Conference	2006
Awards Speaker, Achievement Conference	2006
Planning Committee Member, Achievement Conference	2006
Invited Speaker, (LLED 461)	2006
Note Taker and Observant, PSU Climate Summit	2006
Facilitator, STAC Workshop	2006

ACADEMIC WORK EXPERIENCE

Director, Applied Media and Game Simulations Lab   **Aug 2010-May 2013**
Indiana University of Pennsylvania   Indiana, PA
- Wrote grants to support the laboratory
- Made software recommendations and overall lab maintenance
- Gave tours to prospective students
- Supervised summer intern

MacLab Manager   **Aug 2008-May 2010**
Waynesburg University   Waynesburg, PA
- Served as liaison between the department of communication and IT
- Worked closely with IT and department chair on budgeting decisions
- Made software recommendations and reporting hardware failure and maintenance
- Supervised the lab

Researcher   **May 09-January 2010**
Classrooms For The Future   University Park, PA
- Analyzed hundreds of Coach and Principal's data
- Collected data from school superintendents for analysis
- Generated frequencies and percentages related to 21st century skill variables
- Developed new codes and themes.

ITS Consultant   **May 2005-July 2008**
Penn State University   University Park, PA
- Trained new help desk consultants;
- Provided technology expertise to thousands of users
- Developed the department's Polycom camera training program
- Provided education technology expertise to T'A and Instructors at the help desk

Researcher   **May 2007-Sept 2007**
Classrooms for the Future   University Park, PA
- Designed and managed several data entry databases and personnel
- Conducted several open-ended interviews with school district officials
- Analyzed interview data and developed Excel spreadsheets
- Revised research questions and wrote reports

Workshop Instructor   **May 2007-July 2007**
Penn State University   University Park, PA
- Planned and developed lesson plans
- Taught at a distance workshops to fifteen high school teachers from
  Bedford Schools District

Researcher   **Jan 2005-Jan 2007**
Penn State University (EETT Grant)   University Park, PA
- Conducted interviews with high school students, teachers and principals
- Served as videographer for the project

Graduate Assistant   **Aug 2004-May 2005**
Penn State University   University Park, PA
- Conducted library research and developed on-line surveys and interview protocols
- Edited the department's newsletter
- Interviewed and gave tours to prospective applicants
- Organized and participated in departmental events
- Planned and designed the department's promotional brochure
- Wrote a comprehensive grant proposal for the Spencer foundation

Graduate Assistant   **Aug 2002-May 2004**
Clarion University   Clarion, PA
- Planned, developed and designed a multimedia training DVD
- Helped students with multimedia questions
- Trained new lab assistants
- Developed flyers to promote the laboratory

Intern   **May 2002-Aug 2002**
Clarion University   Clarion, PA
- Designed and developed the facility's multimedia training CD-ROM
- Planned, designed and edited promotional video clips
- Worked as a front desk employee

OTHER WORK EXPERIENCE

Head Golf Coach   **Aug 2008-May 2009**
Waynesburg University   Waynesburg, PA
- Recruited athletes (10) to play varsity golf
- Managed all golf operations, e.g., coaches' pay, trips, setting up events, etc
- Developed lift training session for athletes
- Trained golfers with mechanical and psychological aspects of golf
- Assisted school with fundraising
- Worked closely with the athletic department to enforce NCAA regulations

HONORS AND AWARDS

Contributor, LifeHack.com	2018
Research featured at CPCU Insurance Agency, February Meeting	2017
Digital Media Summit Interview, Twitter Headquarters	2016
Ridgeland/Madison Rotary Club Speaker	2016
Mississippi Humanities Council Bureau Speaker	2016
Wall Street Journal Featured Article Participant	2016
Mississippi Craft Show Exhibitor	2016
One JSU Awards Ceremony Award Speaker	2016
Occasional Speaker JSU Media Day Banquet	2016
Professor of the Game Award (Excellence in Academic Advising)	2016
Rotary Club Invited Speaker	2015
Phi Kappa Phi Honorary Fraternity	2015
Video Game Trainer, Indiana School District	2015
Bottleworks Ethic Arts Center Speaker	2014
TEDxPhoenixville Speaker	2013

IUP Achievement in Scholarship Award	2013
IUP Achievement in Scholarship Award	2012
Breakfast and a Book Series Speaker	2012
Keynote Speaker, C-CUE Conference	2011
Outstanding Researcher COE-ET IUP	2011
Newsmaker, Pittsburgh Tribune-Review Newspaper, USATODAY	2009
Paul W Welliver Outstanding Graduate Student (PAECT)	2007
The Chancellor's List at Penn State University	2006
The PETE&C Internship Recipient	2002-2006
Miriam Gray Scholarship	2005
L&PS Summer Research Grant Recipient	2005
Pi Lambda Theta Educational Honor Society	2005
Graham Fellowship	2004
ECA Top Poster Session Graduate Paper	2004
Outstanding Graduate Student at Clarion University	2004
Puksar/Holmes Scholarship	2004-2006
Clarion Federal Credit Union Scholarship	2004
Kappa Delta Pi Fraternity	2002

TRAINING/CONSULTING SESSIONS

Almeida, L. (2018). Producing a communication training program for non-profits. HouseHope International, Nashville, TN.

Almeida, L. (2017). My way to succeed in life. Training session given to the home schooling mentors program, Cleveland TN.

Almeida, L. (2017). Developing a social media campaign strategy. Training session given for the Lee University Music Department, Cleveland TN.

Almeida, L. (2017). The birth of Technomoderation. Training Delivered at the Mississippi e-Center Incubator, Jackson, MS.

Almeida, L. (2017). From Concept to Success. Training session given at the Mississippi Business Incubator, Jackson, MS.

Almeida, L. (2016). What you can do with a degree in mass communication. Training Session given at the evening athletics advising meeting, Jackson State University, Jackson, MS.

Almeida, L. (2016). The Art of Collaborating. Training delivered at the Mississippi e-Center Incubator, Jackson, MS.

Almeida, L. (2016). Build a tower exercise. Training delivered at the Mississippi Business Incubator, Jackson, MS.

Almeida, L. (2016). False faces. Training delivered at the Mississippi Business Incubator, Jackson, MS.

Almeida, L. (2016). How to give a TEDx speech. Training delivered at the student writing center at IUP, Indiana, PA.

SPEECHES

Almeida, L. (April, 2018). Rethinking technology In High Schools. Presented at the Bradley County School District, Cleveland, TN.

Almeida, L. (April, 2018). Understanding technomoderation in the workforce. Presented at Lee
        University, Cleveland, TN.

Almeida, L. (2018). IMC For Small Businesses. Presented at the Cleveland Media
        Association, Cleveland, TN.

Almeida, L. (2018). Rethinking technology In TN. Presented at the Sunrise Rotary Club,
        Cleveland, TN.

Almeida, L. (2017). @escthemachine, the movement. Presented at the Lee University Communication
        Arts Department, Cleveland TN.

Almeida, L. (2017). Rethinking technology. Presented at the Ridgeland/Madison Rotary Club, Indiana, PA.

Almeida, L. (2016). How to Technomoderate. Presentation given to the International Student Association
        at IUP, Indiana, PA.

Almeida, L. (2015). Your accomplishments and our future. Presented at the JSU Media banquet,
        Jackson, MS.

Almeida, L. (2015). Addiction to technology. Presented at the Indiana Rotary Club, Indiana, PA.

Almeida, L. & Dachille, T. (2014). Delivering a TEDx. Bottleneck Arts Center, Johnston, PA.

PUBLISHED PHOTOGRAPHS

Almeida, L. (2017). JSU School of Journalism and Media Studies Partners With Mississippi Press
        Association For Conference. Jackson, Mississippi [Photograph]: Mississippi Link Newspaper.

Almeida, L. (2016). Journalism School of JSU, UM Form Partnership. Oxford,
        Mississippi [photograph]: Hotty Toddy Newspaper.

Almeida, L. (2016, February 10th). Partnership between Ole Miss and JSU. Jackson, Mississippi
        [photograph]: The Blue and White Flash Newspaper.

Almeida, L. (2015, October 1st). Dr. Elayne Hayes-Anthony. Jackson, Mississippi [photograph]:
        Mississippi Link Newspaper.

Almeida, L. (2015, October 1st). Students, staff and guests. Jackson, Mississippi [photograph]:
        Mississippi Link Newspaper.

Almeida, L. (2015, October 1st). Mississippi Link Publisher (C) Jackie Hampton. Jackson,
        Mississippi [photograph]: Mississippi Link Newspaper.

Almeida, L. (2015, October 1st).Mass Communication students Kendra Brown and Jeremy
        Anderson. Jackson, Mississippi [photograph]: Mississippi Link Newspaper.

Almeida, L. (2011). The elephants. Journal of Communications Media. (2), p.102, Indiana, PA.

TV PRODUCTIONS

Almeida, L. and Pavlick, B. (2012). Conversations [Why it isn't 17 hours a week]. United States:
        Indiana University of Pennsylvania, Indiana, PA

Almeida, L and Start, J. (2011). *What's Like Show* [Cook talk]. United States: Indiana
University of Pennsylvania, Indiana, PA.

Almeida, L and Start, J. (2011). *What's Like Show* [Yoga talk]. United States: Indiana
University of Pennsylvania, Indiana, PA.

Almeida, L and Start, J. (2011). *What's Like Show* [Insurance talk]. United States: Indiana
University of Pennsylvania, Indiana, PA.

Almeida, L and Start, J. (2011). *What's Like Show* [Cadet talk]. United States: Indiana
University of Pennsylvania, Indiana, PA.

Almeida, L and Start, J. (2011). *What's Like Show* [ROTC talk]. United States: Indiana
University of Pennsylvania, Indiana, PA.

BRAND IDENTITY

Almeida, (2013, 2017). Escthemachine. Available from the author.

Almeida, L. (2012). I do therapy Brand identity. Copy available with permission from
idotherapy.net, Indiana, PA.

PANEL OF EXPERTS

Almeida, L., Phillips, A., Holt, J. (2017). Global Trade focus group. Cleveland, TN.

WORKSHOPS

Almeida, L. (2015). Video game making for teachers. Delivered at the Indiana County High School,
Indiana, PA.

Almeida, L. (2015). Doing Better Food Photography. Delivered at the Indiana University of
Pennsylvania's Culinary Institute, Indiana, PA.

Almeida, L. (2013). Surviving a college education. Delivered as part of the new international
student orientation, Indiana, PA.

Almeida, L. (2011). Low-tech teaching. Delivered as a workshop section of reflective practices,
Indiana, PA.

Almeida, L. (2011). Creating games with platform studio. Workshop delivered at the AMGSC
to the Lincoln Area School District, Indiana, PA.

Almeida, L. (2011). Electronic Posters with Glogster. Workshop delivered to educators at
IUP-NorthPoint, Freeport, PA.

Almeida. L. (2010). My first two years as a junior faculty member in a liberal arts university.
Workshop delivered to PHD candidates at IUP, Indiana, PA.

Almeida, L. (2010). Creating games with Platform Studio. Workshop delivered at the AMGSC
to the Lincoln Area School District, Indiana, PA.

Almeida. C., Young, P., Taylor, B. (2010). Cultural implications for games in education. Workshop given through AECT via Illuminate to a world audience. Bloomington, IN.

Almeida, L. (2009). Computer Simulation for Educators. Presented at the Intermediate Union #27, Monaca, PA.

Fujimoto, T., & Almeida, L. (2006). Educational games in instructional systems. Presented at the INSYS laboratory at Penn State, University Park, PA.

Almeida, L. (2006). Designing killer high tech interfaces with Photoshop. Presented at Pennsylvania Education Technology Exposition and Conference, Hershey, PA.

Almeida, L., & King, D. (2006). Cultural proficiency equality game. Presented at Park Forest Elementary School, State College, PA.

Almeida, L. (2004). Designing knowledge base with Photoshop. Presented at the INSYS laboratory at Penn State, University Park, PA.

TRAINING MANUALS

Almeida, L & Dachille, T. (2012). SimSchool. Available by subscription from Curveshift Inc, Tucson, AZ.

Almeida, L & Dachille, T. (2012). The Lung Content Graphs. Available by licensing from Luis C. Almeida, Indiana, PA.

PRODUCTIONS

Almeida, L. (2016). The Technomoderation Blog. www.technomoderation.com

Almeida, L. (2016). The Dr. A website. www.luiscalmeida.com

Almeida, L. (2013). I Do Therapy. www.idotherapy.net

Almeida, L. Dachille, T. (2013). Poster design for living and learning community at IUP. Available from author.

Almeida, L. (2011). Techno beat for production. Available from author.

Almeida, L. (2011). Noggin Kids. Currently Available from author.

Almeida, L. (2010). I do therapy website (www.idotherapy.com). Active website.

Almeida, L. (2010). Gifted Crown website (www.giftedcrown.com). Closed Website.

Almeida, L. (2010). Splat blackberry educational game. Currently available from author.

Almeida, L. (2009). Electronic tutorials for the average designer. Currently available from author.

Almeida, L. (2008). The Millionaire Game. Currently available from author.

Almeida, L. (2007). Designing interfaces with Photoshop elements DVD training video. Currently available from author.

Almeida, L. (2004). The Penn State University's promotional CD-ROM for undergraduate students. Currently available from author.

Almeida, L. (2004). The cyber TV module. A message design course. Currently
available from author.

Almeida, L. (2002). Target precision promotional molding CD-ROM. Currently available
from author.

EDUCATION

The Pennsylvania State University - University Park, PA   **2004-2008**

    Ph. D. Instructional Systems
    August, 2008 (GPA-3.9/4.0)

Clarion University of Pennsylvania, Clarion, PA   **2002-2004**

    M.S. Communication Education and Mass Media Technology
    May, 2004 (GPA - 4.0/4.0).

Slippery Rock, University - Slippery Rock, PA   **1999-2002**

    B.S. Sports Management, May, 2002 (GPA: 3.45/4.0)

MEMBERSHIP ASSOCIATIONS

Investigative Reporters and Editors (IRE) - Since 2017
Mississippi Communication Association (MCA) - Since 2017
Tennessee Communication Association (TCA) - Since 2016
National Association for Media Literacy Education (2015)
Eastern Communications Association (ECA): 2004 and 2014.
American Education Research Association (AERA) - Since 2006
Association of Education Communications and Technology (AECT) - Since 2003
Pennsylvania Education Technology Exposition and Conference (PETE&C) - Since 2003
Pennsylvania Association for Education Communication and Technology (PAECT) - Since 2002
Holmes Partnership – Since 2004

TECHNOLOGY SKILLS

Wordpress and SEO expertise
Professional expertise in Adobe Muse, Photoshop and Lightroom
Advanced photo post production
Fluency in Final Cut Pro X
Wacom tablet graphic manipulation competence
Professional spreadsheet expertise
Content Management System (CMS) expertise (D2L, Moodle, Blackboard)
Professional understanding of smartphone technology for education

LEADERSHIP DEVELOPMENT

Emotional Intelligence, Jackson State University, 2017
Creating Assessment Reports, Jackson State University, 2017.
Conflict Management for Academic Chairs, Jackson State University 2017
Ethics for Academic Administrators, Jackson State University 2016, 2017

Conflict Management, Jackson State University 2016
On Becoming a Department Chair, Indiana University of Pennsylvania, 2013.
Manage yourself and lead others, Harvard University, 2012

LANGUAGE

English, Portuguese, and Spanish fluently.

CERTIFICATIONS

Master Golf Teaching Professional, PGTAA (2008).

EXTRA CURRICULAR ACTIVITIES

Playing golf, the acoustic guitar, harmonica, and singing.

REFERENCES

Mario Azevedo, Ph. D.
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